

**63<sup>rd</sup> ANNUAL CONFERENCE**

**B2B**

**BACK TO THE BASICS**

**KWVOA**

**APRIL 5 - 9, 2020  
GALT HOUSE HOTEL  
140 NORTH 4TH STREET, LOUISVILLE, KY**

**EXHIBITOR REGISTRATION PACKET**

## 63rd ANNUAL KWWOA CONFERENCE

This Conference is designed to provide Kentucky's water and wastewater operators and lab analyst with up-to-date technical information and continuing education hours for license renewal purposes. This Conference is also attended by operators from southern Indiana and Ohio and individuals testing for a Kentucky drinking water or wastewater treatment certification. While this Conference targets water treatment, water distribution, wastewater treatment, and collection system operators from the private, municipal, and industrial sectors, it is also marketed to and attended by laboratory analyst, pretreatment coordinators, and engineers. Conference attendance averages 700.

### WHAT DOES THE CONFERENCE OFFER EXHIBITORS/SPONSORS?

- The ability to interact with a large number of water and wastewater professionals in a short amount of time,
- Economical booth and sponsorship fees,
- An opportunity to exhibit products and services to existing and potential clients,
- Social activities that allow ample opportunity to talk with attendees in a relaxed atmosphere, and
- The ability to showcase your Company's technical knowledge through participation in the training program or mobile technical sessions in the Exhibit Hall.

If your company is interested in providing a technical presentation (50 minute technical presentation or 15 minute mobile technical session), please contact Lisa Detherage immediately via email at [Lisa@kwwoa.org](mailto:Lisa@kwwoa.org) or complete the KWWOA Conference Presentation form on the "State Conference" page on the website ([www.kwwoa.org](http://www.kwwoa.org)).

### EXHIBIT INFORMATION

Exhibit set-up is Monday, April 6th from 9:00 AM – 12:00 PM. The Exhibit Hall will be open April 6th from 1:00–5:45 PM and April 7th from 8:00 AM–2:00 PM. The exhibit booth price includes two conference registrations, 8 x 10' booth, signage, pipe and drape, 8' table, wastebasket, chairs, and each attendee receives two meals and access to 2 social events. Electricity is \$95.00 for 10-amp and will be provided, if requested on your registration form. Sponsorship opportunities are also available to further promote your company. Please refer to the registration form for the various sponsorships available and the benefits associated with each. Additional booth attendees beyond what is included are \$200.00 each. Badges may not be traded out amongst attendees.

Registration for this event may be completed online at [www.kwwoa.org](http://www.kwwoa.org). **If registering online, exhibitors may select their booth space. If the hard copy form is submitted, a booth will be selected for you, but KWWOA takes no responsibility for the placement.** Online registrants may elect to pay their fees via check (within 30 days) or online through PayPal via a credit or debit card.

Information regarding shipping and handling of booth items is available on the KWWOA website.

### LODGING RESERVATIONS

The 63rd Annual Kentucky Water and Wastewater Operators Conference is being held at the Galt House Hotel and Suites, Louisville Kentucky. A block of rooms is being held through March 14, 2020, so make your reservation early to ensure availability. Reservations can be made from the KWWOA website at [www.kwwoa.org](http://www.kwwoa.org), by clicking on the "State Conference" link and selecting the "Galt House Hotel Reservations" button, under "Hotel Information". Reservations can also be made by contacting the Galt House directly at **502-589-5200, ext. 5181** (reference the Conference to receive the room rate listed below). The rate includes internet access within your sleeping room and public spaces. The fee to park each day is \$10 for overnight and drive-in guests. Drive-in guest should pick up a parking ticket at the KWWOA Registration Desk each day to obtain this rate.

Galt House Hotel & Suites  
140 North 4th Street, Louisville, KY  
Suite Tower—\$174.00 Flat Rate                      Rivue Tower—\$154.00 Flat Rate  
Rates above are for single and double occupancy  
(Check In—3:00 PM, Check Out—11:00 AM)

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## EXHIBIT AND SPONSOR APPLICATION

(Please Print Clearly)

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Contact Phone No.: \_\_\_\_\_

Email Address: \_\_\_\_\_

Names for Exhibitor Name Tags (provide the number of names which correspond to the booth/sponsorship benefits selected below)

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

5. \_\_\_\_\_ 6. \_\_\_\_\_

7. \_\_\_\_\_ 8. \_\_\_\_\_

**8 x 10' Booth** — includes 2 attendees, pipe & drape, 8' table, two chairs, signage, wastebasket, 2 meals and all social events for each attendee.

KWWOA Associate Member—\$610.00 UNTIL **March 4, 2020**, and \$660.00 thereafter

Nonmember— \$730.00 UNTIL **March 4, 2020**, and \$800.00 thereafter—includes a 2020 Associate Membership for an unlimited number of employees.

Second 8 x 10' Booth—\$385.00 (same benefits as noted above)

Additional booth staff—\$200 per person (trading out of badges is not allowed)

Electricity — \$95.00 per booth (10-amp). If you purchase electricity on site, the cost is \$110.00.

Level One Sponsorship — \$500.00 — includes recognition of the sponsorship via signage, announcements and conference program, recognition on a Level I sponsor banner, one additional conference registration above those provided with your booth purchase and an opportunity to submit articles for consideration in the H2Outlook July edition.

Level Two Sponsorship — \$1,500.00 — includes recognition of the sponsorship via signage, announcements and conference program, recognition on a Level II sponsor banner, two additional conference registrations above those provided with your booth purchase, recognition during the Opening Breakfast and an opportunity to submit articles for consideration in the H2Outlook July edition.

Level Three Sponsorship — \$3,000.00 — includes a double booth in a prime location with electricity, 7 total conference registrations, 1/4 page advertisement within the conference program (provided by the vendor), announcements, signage and a banner recognizing the sponsorship, recognition during the Opening Breakfast, 1/4 page advertisement and an opportunity to submit articles for the H2Outlook July edition & a one year banner on the KWWOA Website (provided by vendor).

Level Four Sponsorship — \$5,000.00 — includes a double booth in a prime location with electricity, 8 total conference registrations, full page conference program advertisement (provided by the vendor), announcements, signage and a banner recognizing the sponsorship, recognition during the Opening Breakfast, full page advertisement and an opportunity to submit articles for consideration in the H2Outlook July edition, one year banner on the KWWOA Website (provided by vendor) & a 2020 Associate Membership.

### IMPORTANT NOTE

Registration may be accomplished by mailing this form or via our website, [www.kwwoa.org](http://www.kwwoa.org), on the "State Conference" page. If registering by mail, KWWOA will assign your booth space, but accepts no responsibility for placement. If registering online, you may select your booth space and elect to pay via check ([all payments due within 30 days](#)) or pay online with a credit or debit card utilizing PayPal.

Mail registration form and a check payable to "KWWOA" to:

KWWOA

P. O. Box 700

Lawrenceburg, KY 40342

[Refunds will not be provided after March 4, 2020.](#)

Direct questions to Lisa Detherage at 502-352-0510 or via email at [Lisa@kwwoa.org](mailto:Lisa@kwwoa.org) or Darran Rankin at (270) 444-5561 or [drankin@pwwky.com](mailto:drankin@pwwky.com)

